

# I am CÁTIA RESENDE, a **Digital Designer** based in Portugal.

With over 10 years' experience, in the last years, I worked as a communication designer and marketing assistant, where I was responsible for visual communication, corporate identity and web content management.

For several years, I have worked as a product designer, developing graphic interfaces and visual elements for different platforms, delivering design projects for the most renowned international hotel chains (such as Accor, IHG, Pestana, Belmond, Marriott, Hard Rock, etc.) and several of the most top and emblematic hotels.

With a Masters Degree in Multimedia Communication and graduated in New Communication Technologies in 2008 at University of Aveiro in Portugal, I have been working as a freelance designer since 2007.

I am passionate about my work and I always believe that I'm doing something special.

## Education

**2008 - 2010**

Masters Degree in  
Multimedia Communication

University of Aveiro, Portugal

**2005 - 2008**

Degree in New  
Communication Technologies

University of Aveiro, Portugal

**2004 - 2005**

Information and Communication  
Technologies

University of Aveiro, Portugal

## Skills

**HTML & CSS**

**Wordpress**

**Ui/Ux Design**

**Prototyping**

**Branding**

**Digital Marketing**

I am creative and hardworking who loves simplicity. My goal is to create thoughtful products, deliver high-quality design solutions that create a unique and memorable experience. Skilled in Adobe Creative Suite Illustrator, Indesign, Photoshop and collaborative tools such as Sketch and inVision. I also have knowledge of web & graphic design and SEO techniques. I'm very much into all aspects of the creative process from concept to end product.

**CÁTIA RESENDE**

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# Work

2007 - Present

## Freelancer

### Digital Designer

Working as a freelancer allowed me to work with a wide variety of clients. My work is based on a strong passion for web and graphic design. I have experience in creating and managing websites as well as implementing basic SEO techniques. I also create logotypes, posters, brochures, flyers among other graphic material.

I am constantly seeking opportunities to innovate and build on my skills. More recently I have been working more in web design and digital marketing.

2010 - 2020

## Nonius – Hospitality Technology

### Ui/Ux Designer & Marketing Assistant

Working at Nonius allowed me to design and develop for a wide variety of clients and platforms and being involved in all design-related aspects. I was responsible for visual communication, corporate identity and web content management of the Nonius group and its brands like GuestU and B-Guest. I worked closely with the marketing team to produce brochures, flyers, datasheets, product presentations, videos, materials for stands and events, among others. Besides, I created various e-mail marketing campaigns and landing pages for Nonius' group brands.

For several years I have worked as a product designer, developing graphic interfaces and visual elements for different platforms like interactive television, captive portals and web App. I was involved in major stages of product development, from initial concepts to launch.

2008 - 2009

## Elementary School

### English Teacher

During my first year of master's degree, I reconciled study with teaching English to students in the 1st cycle of basic education. Beyond teaching, my work was based on the construction and selection of didactic and motivational materials to teach according to the program in force and the requirements of each class.